



EY 2019 YEAR in REVIEW



WHO WE ARE

The NoHo Business Improvement District (BID) is a non-profit organization of property owners, commercial tenants, residents, and government officials working to improve NoHo's quality of life and promote its economic and cultural vitality.

Governed by a diverse board of directors, and working in partnership with the City of New York, we pride ourselves on our innovative and responsible stewardship of NoHo.

WHAT WE DO

Since our founding in 1996, the NoHo BID has invested significantly into making the neighborhood a cleaner, safer, and more attractive place for the community.

With an annual operating budget of \$560,000, the NoHo BID provides the following supplemental services:

- Sanitation and Graffiti Removal
- Public Safety and Visitor Services
- Neighborhood Marketing and Events
- Streetscape Beautification and Public Improvements
- Supporting Small Businesses

BOARD MEMBERS

Class A-1

Commercial Property Owners

- Max Abramowitz / alternate Jane Abramowitz
- Sam Binder
- Helen Chiu
- Brad Fishel / alternate Ken Fishel
- Richard Flaster / alternate Julie Lothrop
- Valentine Goldstein / alternate Nichole Izzo
- Dan Hochstadt / alternate Bennet Schonfeld
- Ariel Levy
- Derek Martini / alternate Fred Martini
- Joshua Pickard
- Jean Marie Salaun
- Victor Trager / alternate Kathleen Meade
- Raymond Yu / alternate Catherine Yu

Class A-2

Residential Property Owners

- Vivien Sylvester / alternate Marcella Cacci

Class B

Commercial Tenants

- Scott Sartiano, Broken Coconut/Zero Bond
- Marisa Seifan, Honeybrains

Class C

Residential Tenants

- Elizabeth Burke

Class D

Government and Elected Officials

- Mayor Bill de Blasio
- Borough President Gale A. Brewer
- Comptroller Scott Stringer
- Councilmember Margaret Chin

Class E

Community Board

- Carter Booth

STAFF MEMBERS

Executive Director

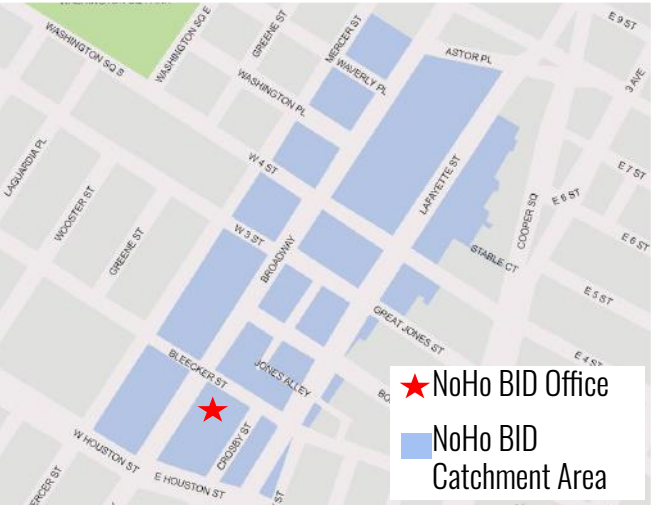
Cordelia Persen

Program Manager

Chandler Forsythe

Streetplus Clean Team

- Jose Acuna
- John Acuna
- Paul Safro
- Jose Teofilo Rodriguez
- Martino Rodriguez
- Francisco Bueno Salazar



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#ExploreNoHo



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NEW BUSINESS



FOOD and DRINK



Cha Cha Matcha serves the best matcha on the planet in the most delicious ways.



Dig Inn is rethinking every aspect of creating a meal from seed to service.



Donut Pub, operating in Union Square since 1964, opened its second location.



Recess sells sparkling water infused with hemp extract for balance and clarity.

STOREFRONT RETAIL MIX

BEAUTY and WELLNESS



Face Gym is a new way of taking care of your face that goes beyond a typical facial.



Dr. Barbara Sturm offers rejuvenating non-surgical skin care treatments.



City MD strives to make healthcare as inclusive as possible.

SHOPPING



Showfields is a showroom where you can experience digitally native brands.

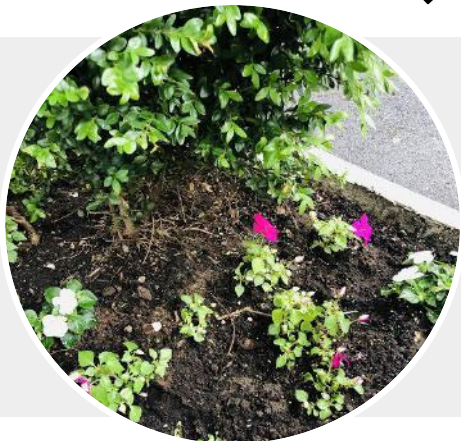


Bandier curates the women's activewear market's best and most fashionable brands.



Buffalo Exchange is a fashion resale retailer that buys and resells used clothing.

NEIGHBORHOOD BEAUTIFICATION





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EVENTS and PROMOTIONS ▶



JUNE 2018 NoHo BID Annual Meeting



JULY Neighborhood Happy Hour at Sweetwater Social



OCTOBER NYPD Safe City Streets



NOVEMBER Small Business Saturday



MARCH NoHo BID Merchant Mixer at Selima Optique



APRIL NoHo BID Earth Day Promotion

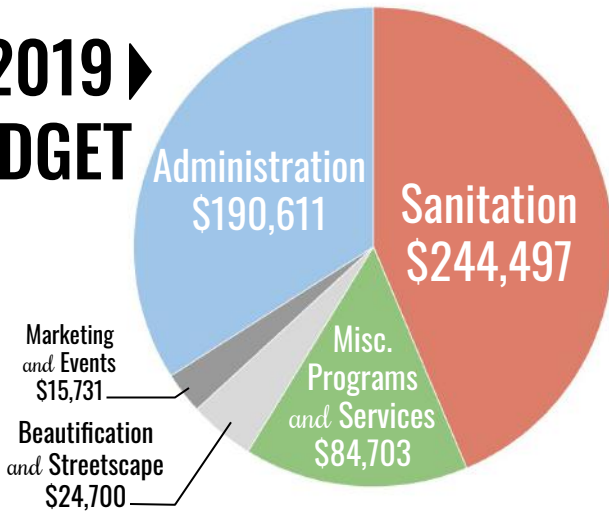


JUNE Stonewall 50: Celebrating Walt Whitman's 200th and Village Gay Bars



JUNE Launch of the first NoHo BID Photo Contest

FY2019 BUDGET ▶



ENVISION NoHo/SoHo ▶

NoHo BID and 17 other neighborhood stakeholders Participated in a six-month community planning process



SANITATION ▶

10,008 Hours Worked
63,400 Bags of Garbage Collected

146 Instances of Night Time Graffiti Removal
8,762 Instances of Day Time Street Furniture Maintenance, Painting and Cleaning

